

ACHE of South Florida  
An Independent Chapter of



American College *of*  
Healthcare Executives  
*for leaders who care*®

# 2020 SPONSORSHIP PACKAGES

*1855 Griffin Road, Building A, Room 415, Dania Beach, FL 33004*

Dear Prospective Sponsor:

The South Florida chapter of the American College of Healthcare Executives (ACHE), ACHE of South Florida, is organized to improve healthcare delivery by providing opportunities for the professional development of its members through educational and social activities. ACHE is an international professional society of more than 48,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. There are over 1,000 ACHE members in the South Florida region, which include Miami-Dade, Broward, Palm Beach, Hendry, Martin, Monroe, and Glades counties.

ACHE of South Florida invites you to join many other healthcare system providers and companies to support our purpose by participating as an annual corporate sponsor or event sponsor. Based on the level of commitment, your sponsorship will include;

- A dedicated table and company recognition at the Annual Installation Dinner held in January where almost 300 South Florida healthcare leaders are in attendance.
- Annual exposure and opportunities to build one-on-one relationships.
- Connections to local healthcare leaders who are making decisions in areas such as information systems, capital equipment, management consulting, physician and business development, strategic planning, pharmaceuticals and clinical and operations management.
- Opportunities to gain new insight into your strategies, programs, products and services by participating in educational and networking offerings with members.
- An online presence through the website, event emails and newsletters highlighting our corporate sponsors with direct links to sponsors' websites and contact, product, and service information.

We hope that you will support us in a sponsorship opportunity to serve the professionals of the South Florida healthcare market.

Please review the Sponsorship Detail form attached and complete the reservation form noting the commitment level.

Regards,

Haroula Protopapadakis, FACHE  
2020 President, ACHE of South Florida

Michelle Marsh  
2020 Sponsorship Chair, ACHE of South Florida



## **Annual Corporate Sponsorships**

### **PLATINUM Package \$8,000** *(Limited to 2 companies)*

- Company exposure and speaking opportunity at events throughout the year
- Presence and table display at the exclusive members-only CEO Roundtable event
- Five-minute introduction of company provided by sponsor at the Annual Dinner
- Two tables at the Annual Installation Dinner
- Logo on the website with click-thru to sponsor website
- Verbal recognition at all events
- Ability to display marketing collateral at a registration area at all educational programs
- Complimentary admission to programs throughout the year (up to 5 registrants)
- Exhibit table at the social hour prior to the Annual Installation Dinner
- Company "Spotlight" in newspaper
- Company recognized as Platinum Sponsor in printed Dinner Program
- Full page color Ad\* with prime placement in printed Dinner Program
- Five-minute introduction to company provided by sponsor representative at one educational program prior to program start (program will be decided based on location and topic)
- Recognition on various social media outlets

### **GOLD Package \$3,000**

- Logo on the website with click-thru to sponsor website
- Verbal recognition at all events
- Ability to display marketing collateral at a registration area at all educational programs
- Complimentary admission to programs throughout the year (up to 2 registrants)
- Exhibit table at the social hour prior to the Annual Installation Dinner
- Company spotlight in the newsletter
- One table at the Annual Installation Dinner
- Company recognized as Gold Sponsor in printed Dinner Program
- Full page color Ad\* in premium pages of printed Dinner Program
- Five-minute introduction to company provided by sponsor representative at one educational program prior to program start (program will be decided based on location and topic)
- Recognition on various social media outlets

### **SILVER Package \$2,200**

- Logo on the website with click-thru to sponsor website
- Recognition at all events throughout the year
- Ability to display marketing collateral at a registration area at all educational programs
- Exhibit table at the social hour prior to the Annual Installation Dinner
- One table at the Annual Installation Dinner
- Company recognized as Silver Sponsor in printed Dinner Program
- Full page color Ad\* in printed Dinner Program
- Recognition on various social media outlets

### **BRONZE Package \$1,500**

- Logo on the website with click-thru to sponsor website
- Recognition at all events throughout the year
- One table at the Annual Installation Dinner
- Company recognized as Bronze Sponsor in printed Dinner Program
- Full page color Ad\* in printed Dinner Program

## Event Sponsorships

**EDUCATIONAL Program Package - \$500** (*one available for each program event – approximately 10 programs/year*)

- Company name highlighted as sponsor on e-invitation sent to all members
- Table display area for company's marketing material at educational program
- Recognition of company prior to the program start
- Raffle basket or item provided by company at registration table (optional)
- Complimentary admission to sponsor company employees (up to 5)

**NETWORKING Package - \$400** (*two available for each networking/social event – approximately 4 events/year*)

- Company name highlighted as sponsor on e-invitation sent to membership
- Table display area for company's marketing material at event
- Recognition of company at event
- Raffle basket or item provided by company at registration table (optional)
- Complimentary admission (up to 3)

## Installation Dinner Sponsorship Packages

**TITLE Sponsor at Annual Installation Dinner (1): \$2,000**

- Company name as Title Sponsor on event invitations sent to all membership
- Five-minute introduction of company provided by sponsor at the Dinner
- Recognition and description of company highlighted at dinner event
- Full page color Ad\* in premium pages of printed Dinner Program
- Exhibit table at the social hour prior to the Annual Installation Dinner
- One table at the Annual Installation Dinner with prominent location and table signage

**COCKTAIL Reception Sponsor (Social Hour prior to event) at Annual Installation Dinner (1): \$1,500**

- Company name displayed on cocktail napkins
- Recognition of company highlighted at dinner event
- Full page color Ad\* in premium pages of printed Dinner Program
- Exhibit table at the social hour prior to the Annual Installation Dinner
- One table at the Annual Installation Dinner with prominent location and table signage

**TABLE Sponsor at Annual Installation Dinner: \$800**

- Company name displayed in printed program
- Table signage
- One table at the Annual Installation Dinner

**FULL PAGE AD in Annual Installation Dinner Program: \$350**

- Full Color ad in dinner program (5w X 8h; high-resolution PDF) Send artwork to:  
[carol@southfloridahospitalnews.com](mailto:carol@southfloridahospitalnews.com) & for questions about ad specs call 561-368-6950

**INDIVIDUAL Installation Dinner Ticket: \$100** (*Available for purchase through registration on [ACHEofSouthFlorida.org](http://ACHEofSouthFlorida.org).)*



## SPONSORSHIP RESERVATION FORM

\*NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

COMPANY \_\_\_\_\_

SIGNATURE \_\_\_\_\_ PHONE \_\_\_\_\_

\*contact person for company/sponsorship

### Sponsorship Level/Option – Please Circle:

- PLATINUM Package (2) \$8,000
- GOLD Package \$3,000
- SILVER Package \$2,200
- BRONZE Package \$1,500
- EDUCATIONAL Program Package - \$500
- NETWORKING Package - \$400
- Title Dinner Sponsor (1): \$2,000
- Cocktail Reception Dinner Sponsor (1): \$1,500
- Table Dinner Sponsor: \$800
- Full page Ad in Dinner Program: \$350
- Individual Dinner Ticket: \$100

### **PAYMENT INFORMATION:**

Checks to be made out to: SOUTH FLORIDA HEALTHCARE EXECUTIVE FORUM or  
Complete Credit Card Authorization Form (*PLEASE WRITE CLEARLY*)

Please charge the credit card as indicated below:

Mastercard/Visa/AMEX/Discover

Name on Card: \_\_\_\_\_

Billing Address:

Street: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_ Phone \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

CVV/Security Code: \_\_\_\_\_ Expiration: \_\_\_\_\_

Security Code is a 3 digit number on the back of a Visa or Mastercard and 4 digits on the front of your Amex card.

**Signature** \_\_\_\_\_

Questions regarding sponsorships? Contact Michelle Marsh at [mfmarsh914@gmail.com](mailto:mfmarsh914@gmail.com), or 954-801-9007.

Questions regarding payment? Contact Jeff Kramer at [jkramer@bdo.com](mailto:jkramer@bdo.com), or 954-626-2921.

**Please mail, or scan and email, this completed reservation form with payment to:  
Jeff Kramer c/o BDO, 515 E. Las Olas Blvd., 5<sup>th</sup> Floor, Fort Lauderdale, FL 33301 / [jkramer@bdo.com](mailto:jkramer@bdo.com)**